

Rueil-Malmaison, September 3, 2007

Press Release***BEA-Conseil becomes KB Intelligence***

Bruno Etienne et Associés (BEA-Conseil), a software development and consulting company, the publisher of the Web monitoring software ***KB Crawl***, has changed its corporate name to ***KB Intelligence***.

"This change, explains company manager Bruno ETIENNE, was necessary for BEA-Conseil to expand on an international basis, particularly in English-speaking countries. Furthermore, ***KB Intelligence*** is more representative of our company's current activities than its former name, BEA-Conseil".

KB Intelligence was set up in 1995 by its two current shareholders, Bruno ETIENNE and Jean-Pierre HAUET. Based in Rueil-Malmaison (France), it is currently developing very fast and its teams have grown from 8 to 16 people in just a year.

KB Intelligence specializes in information identification, collection and processing, particularly in high added-value sectors such as financial and industrial computing.

KB Intelligence has developed the automated Web monitoring software ***KB Crawl***, a leading product on the market of technological, strategic, competition and legal monitoring. In 2006, ***KB Intelligence*** won the I-Expo prize for ***KB Crawl***.

KB Crawl is built on the sound expertise of ***KB Intelligence*** in information collection and processing, more particularly Web technologies and databases, and on its experience in specialized application sectors of business intelligence.

In the financial sector, ***KB Intelligence*** operates in areas including asset and liability management, market data loading and testing, credit management, leasing, and pool management.

In the industrial sector, ***KB Intelligence*** has built up expertise in the fields of automation, wireless radio communication, renewable energies and sustainable development.

KB Intelligence has references from over 300 customers, including the HSBC banking group, AREVA, ALSTOM, the IFP, BNP Paribas, Orange, the French Post Office, many Chambers of Commerce and Industry, the Crédit Agricole banking group, the French Ministry of Defence, the French Ministry of Agriculture, etc.

Its new slogan, "*The management by data*", illustrates that ***KB Intelligence*** does not want to confine itself to data management but wants to use data to achieve more efficient management in areas where ***KB Intelligence*** is familiar with its customers' know-how.

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